

- P R O -
FISHING
 SIMULATOR

BIGBEN announces *PRO FISHING SIMULATOR* on PlayStation®4, Xbox One, and PC.

Lesquin, October 11th, 2018 — Bigben and Sanuk Games are announcing their partnership for the release of the game *Pro Fishing Simulator*, expected November 29th on PC, PlayStation®4, and Xbox One.

Pro Fishing Simulator is an authentic fishing sport simulation which lets everyone enjoy this leisure activity which has won over more than a million and a half French citizens*. Whether they are experienced fishermen or novices, players can visit the most beautiful fishing environments in the world and challenge themselves with numerous species of fish featuring realistic behaviour. Prestigious brands such as *Strike King*, *Lew's* and *Vision* will be represented in the game, which offers over 100 pieces of official equipment.

*Number of license holders in 2017 according to the Fédération Nationale de la Pêche en France

Principal characteristics:

- 9 fishing areas, based on real locations across the world — from Seychelles to the Black Forest, and even Colorado.
- A complete game with 79 species of fish (trout, perch, barracuda, etc.) and 6 fishing techniques (fly fishing, line fishing, boat fishing, etc.) to master.
- Hundreds of pieces of equipment from official brands.
- Tutorials adapted to every level, a wiki to learn even more about the fish, and more than 100 challenges to overcome.
- Weekly and seasonal challenges with global rankings.

Pro Fishing Simulator will be available November 29th on PC, PlayStation®4, and Xbox One



About Bigben

Bigben is a major video game publisher, designer and distributor of mobile phone and gaming accessories as well as audio products. The group, recognised for its innovation and creativity, aspires to become a European leader in each of the sectors it is active in. www.bigben.fr

Company listed on Euronext Paris, compartment B – Index: CAC SMALL – Éligible SRD long | ISN: FR0000074072 ; Reuters: BIGPA ; Bloomberg: BIGFP | SALES 2017-2018: 245,4M€ | HEADCOUNT: close to 600 employees | INTERNATIONAL: 11 subsidiaries and a distribution network in 100 countries. www.bigben-group.com

A propos de Sanuk

Sanuk Games is a small studio with a team of veteran programmers, artists and designers. We produce casual and midcore games on all platforms, some developed for 3rd party publishers and some published on our own. We tackle ports of existing games as well as original creations.