



Signing of a licence agreement with Jean Paul Gaultier for multimedia accessories

Bigben Interactive have announced the signing of an exclusive worldwide licence agreement with the prestigious Maison Jean Paul Gaultier for the design and distribution of multimedia accessories. The presentation of the first collection of accessories for Smartphones and tablets is scheduled for September 6th to 11th at the IFA trade fair in Berlin.

The collection is comprised of five ranges of specific and universal protective cases, inspired by the brand's iconic codes: the sailor stripe and the tin can.

Lacquered Cases



Folio Cases



Universal Cases



Mesh Cases



Tin Can Cases



Through this new agreement, the Licencing Studio have added another prestigious name to its list of licences and co-operation, which already in particular includes the brands SWAROVSKI ELEMENTS, KENZO, and QUIKSILVER-ROXY. The objective is to pursue the development of partnerships with major international brands.

The worldwide commercial launch of this Jean Paul Gaultier collection will take place in October 2013 in multimedia (operator shops, mobile phone specialists, specialised department store chains and on-line commerce) and fashion (department stores, duty free shops...) retail networks.

About Bigben Interactive

A leading specialist in the design and distribution of accessories for video games and mobile phones and of audio products, Bigben Interactive is established in France, Benelux, Germany and Hong Kong. With the boom in Smartphones and the changes in the video game market, the Group, which is acknowledged for its ability to innovate and create, is aiming to become a European leader in multimedia accessories.

283 employees - 2012/2013 turnover: €164 million - France, Benelux, Germany and Hong Kong

Company listed on Euronext Paris, compartment C – Indices: CAC SMALL

ISIN: FR0000074072; Reuters: BIG.PA; Bloomberg: BIG FP

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