

BIGBEN INTERACTIVE ANNOUNCES THE EXCLUSIVE DISTRIBUTION OF MOTOGP™13



Lesquin, May 2^{nd} , 2013 – **Bigben Interactive** and **Milestone**, one of the most recognized racing videogame developers and publishers for consoles and Windows® PC, are proud to announce a new exclusive distribution agreement for the brand new **MotoGP™13** planned for June, 2013.

MotoGP™13 will include all the tracks and riders of the 2013 MotoGP season. The game will also include a new engine, which will allow Milestone to manage all the elements such as graphics, physics, bikes, environment modeling and in-game sound.

"We're very proud to announce **MotoGP™13**. After four years, we've got the license again in our hands and we'd like to put all the expertise we have developed during this time into the game. This new project will offer players the chance to experience a brand new MotoGP game that will include the most-loved features plus brand new ones", said Luisa Bixio, Milestone Marketing and Sales Director.

"After the success of WRC3, we fully trust Milestone for this new project. For several years, Milestone has been proving its experience of racing games with great titles. *MotoGP™13* has the potential to become the reference of motorbike games." explained Benoît Clerc, Bigben Interactive Head of Software.

A new agreement which confirms the commitment of Bigben Interactive and Milestone to build a strong and reliable partnership around great licenses. As reminder, WRC3, distributed by Bigben Interactive in France and Benelux, has sold over 100.000 copies in these territories.

MotoGP™13 will be distributed by Bigben Interactive in France and Benelux and will be available for Xbox 360®, PlayStation®3, Windows® PC and PlayStation®Vita in June 2013.

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About Bigben Interactive

Market leader for both video gaming accessories and mobile phone accessories, the BIGBEN INTERACTIVE Group now implements a strategy of complementary know-how and product offers in order to meet the evolution of the multimedia world. Its ambition is to become a leader in converging multimedia accessories and a key player on the European multimedia market, relying on its size, its development capabilities and its commercial network.

About Milestone

Founded in Milan in 1996, Milestone S.r.l. is the biggest Italian videogames developer and it is recognized worldwide as a leading Studio specialized in racing titles. The company is unique in the Italian scenario thanks to an obsessive desire for quality combined with an elaborate attention to detail which have always been the trademarks and philosophy of the company. SBK® Superbike World Championship series and the official game of the World Rally Championship represent two clear examples. For more information please visit www.milestone.it.

About Moto GP/Dorna:

Dorna Sports is an international sports management, marketing and media company, founded in 1988. The organisation has its headquarters in Madrid, and further branch offices in Barcelona, London and Tokyo. Dorna has been the exclusive commercial and television rights holder for the FIM Road Racing World Championship Grand Prix MotoGP since 1992. With more than 60 years of history MotoGP™ is the pinnacle of motorcycle racing. Dorna has an all-encompassing Grand Prix event management philosophy, with 360⁰ direct involvement in all areas of the MotoGP™ World Championship. Dorna has additional involvement in further motorcycling events, such as the Spanish National Championship (CEV) and the Red Bull MotoGP Rookies Cup, which seeks to promote the development of the next generation of riding talent.

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