



Press Release

BIGBEN ANNOUNCES CALL OF DUTY®: BLACK OPS II LICENSED DEVICE SKINS

Lesquin, September 26, 2012 - Bigben Interactive is pleased to announce a licensing agreement with Activision Publishing, Inc., for the highly anticipated Call Of Duty®: Black Ops II, scheduled for release November 13th by award-winning developer Treyarch.

Bigben Interactive will market a Call of Duty: Black Ops II themed Bluetooth Controller for PlayStation®3. Embossed with the Call of Duty: Black Ops II logo and set in stylish orange backlighting, the controller is a genuine model using the 6-axis and tilt-sensor technologies, 2 vibration motors and a non-slip ergonomic trigger for precise gaming. The unit also includes a rechargeable battery.

Bigben Interactive has also created three Call of Duty: Black Ops II designs of mobile phone cases for the iPhone 4/4S, for the new iPhone to be released in October, and for the Samsung Galaxy SIII.

"We're thrilled to partner with the most exciting entertainment franchise in the world with Call of Duty®," says Alain Falc, Chairman & CEO of Bigben Interactive. *"We can't wait to bring these state-of-the-art Call of Duty: Black Ops II embossed skins to the market on launch day."*

Terms of the agreement cover Europe, Australia, New Zealand Russia and Republic of South Africa. All Bigben Interactive licensed Call of Duty: Black Ops II accessories will be available on the Call of Duty: Black Ops II launch-day, November 13, 2012, in Europe, Australia, New Zealand, Russia and Republic of South Africa.

ACTIVISION, CALL OF DUTY, CALL OF DUTY BLACK OPS are trademarks of Activision Publishing, Inc.

About Bigben Interactive

Founded in 1981, Bigben Interactive designs and distributes high quality accessories for videogame consoles. The company also publishes and distributes family and casual videogames. Bigben Interactive has sales in more than 25 countries and offices in Germany, Belgium, The Netherlands and Hong Kong. Bigben Interactive, a global gaming-accessories vendor, is a publicly traded French company. In 2011, Bigben Interactive acquired Modelabs, French leader in mobile accessories with the aim to market their large range of products around the world.