

THE STARS OF THE TOP 14 COME TO NEXT GENERATION CONSOLES IN AUTUMN 2014!

Bigben Interactive will be launching RUGBY 15, the very first rugby game on PlayStation®4 and Xbox One with official TOP 14 and PRO D2 licences.



Lesquin, April 29th 2014 – Bigben Interactive, the European leader in accessories for game consoles and a video game publisher and distributor, is proud to announce the arrival of the very **first rugby game for next generation consoles (PlayStation®4 and Xbox One, the all-in-one games and entertainment system from Microsoft)** in Autumn 2014: **RUGBY 15**. Developed in collaboration with the Canadian studio **HB Studios**, authors of several successful sport simulations including *Rugby World Cup 2011*, this new rugby simulation will also be released on **PlayStation®3, Xbox 360 games and entertainment system from Microsoft, PlayStation®Vita, and Windows PC**.

Aiming to become the new standard for rugby games, **Bigben Interactive** and **HB Studios** are delighted to announce the exclusive inclusion of the official licences for the **TOP 14** and **PRO D2** professional rugby leagues, for an even more intense immersive experience.

In the rugby world, the **TOP 14** is considered the best club league in the world, with clubs like Rugby Club Toulonnais, current European champions, and Stade Toulousain, quadruple European champions and holders of the record for most French league titles with 19 Brennus Shields.

"With this new sport simulation we are pursuing our strategy of moving upmarket with strong licences and quality partnerships, as with HB Studios," declared Alain Falc, CEO of Bigben Interactive. "Today it gives us great pleasure to announce the very first rugby game on new generation consoles with the TOP 14 and the PRO D2, thanks to the support of the Ligue Nationale de Rugby (French Rugby Association). We are certain that fans of the sport will enjoy it!"

Published by Bigben Interactive and developed by HB Studios, this rugby simulation will be released in the autumn of 2014, with teams from the 2014/2015 season included, on **Xbox One, PlayStation®4, Xbox 360, PlayStation®3, PlayStation®Vita** and **Windows PC**.

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About Bigben Interactive

A tier one player for developing and distributing gaming accessories and mobile phone accessories, and publishing and distribution of video games, BIGBEN INTERACTIVE has subsidiaries in France, Benelux, Germany and Hong Kong. The Group is recognized for designing and creating innovative products and its ambition is to become a leader in multimedia accessories in the European market, driven by the rise of smartphones and the evolution of video gaming.

BIGBEN INTERACTIVE

Euro-listed of Euronext Paris, C market segment – Indexes: CAC MID & SMALL

Eligible stock for PEA and for SRD long

ISIN: FR0000074072; Reuters: BIG.PA; Bloomberg: BIG FP



About HB Studios

Founded in 2000 and headquartered in Lunenburg, Nova Scotia, Canada, HB Studios is an electronic entertainment software company that specializes in creating console, mobile, handheld and PC games. To date, HB has shipped 43 titles, selling over 23 million units, and contributed to 20 others. More information about HB Studios and its products can be found on the company's website, www.hb-studios.com

About the Ligue Nationale de Rugby

The mission of the Ligue Nationale de Rugby (LNR) is to manage the professional aspect of rugby, comprising two divisions: the TOP 14 and the PRO D2, under mandate from the *Fédération Française de Rugby* (French Rugby Federation). The LNR organises, inspects, develops, manages and promotes professional rugby, and provides assistance and advice to the clubs. The TOP 14 is comprised of the 14 best rugby clubs and the PRO D2, which is the second professional division, 16 clubs. For each league, the champion is decided in a final playoff match that takes place at a neutral site. The final of the PRO D2 will be held on May 25th, 2014, at stade Chaban-Delmas (Bordeaux) and the TOP 14 final will take place on May 31st, 2014, at Stade de France (Saint-Denis).