



Bigben Interactive joins forces with Thomson for the deployment of their audio-video products.

The group Bigben Interactive is proud to announce that it has signed a licencing agreement with the company Technicolor for the brand Thomson, one of the most prestigious French mass market electronics brands of the last 50 years.

This exclusive licence, which will apply throughout Europe, will cover the Audio-Video range of the brand for all of the associated mass market equipment.

It will enable Bigben Interactive to use the Thomson brand for all products in the audio range (portable radios, multimedia towers, radio alarm clocks, soundbars, etc.), as well as products from the video range (home cinema, DVD players, etc.).

By expanding its offer with a high-profile mass-market brand, the Group is taking a key step in the development of its Bigben Sound range, which has met with increasing success over the last 5 years.

Alain Falc, Chief Executive Officer of Bigben Interactive stated, *"The Thomson brand is a genuine mark of quality. Its name is associated with the major successes of French electronics; this partnership adds substantial value to our group as it demonstrates our expertise in developing French multimedia products that shine on the European stage."*

"Technicolor has chosen a partner with strong potential for international development in order to ensure the continuity and breadth of coverage of its Thomson brand audio and video product range," explained Manuèle Wahl, Senior Vice President with Technicolor. *"The brand will provide a broader product offer with new designs so users will be able to enjoy their music, radio, films and other IT and leisure content."*

Next publication: 2013/2014 3rd quarter sales, Monday, January 20th 2014 after Bourse market close

About Bigben Interactive

A leading specialist in the design and distribution of accessories for video games and mobile phones and of audio products, Bigben Interactive is established in France, Benelux, Germany and Hong Kong. With the boom in Smartphones and the changes in the video game market, the Group, which is acknowledged for its ability to innovate and create, is aiming to become a European leader in multimedia accessories.

283 employees - 2012/2013 sales: €164 million - France, Benelux, Germany and Hong Kong

About the Thomson brand

For over 120 years, THOMSON has been a leading player in the electronics industry.

THOMSON's mass-market product offer includes TV screens, digital set-top boxes, audio and video equipment, touch screens and IT equipment, digital cameras, accessories, mobile and fixed phones, LCD screens, LED lighting solutions, household appliances and home security equipment, home health and well-being equipment.

The THOMSON brand's innovative products are acknowledged for their quality and cutting edge design and technology, with high-end features and ease of use.

That's why successive generations of families around the world continue to place their trust in THOMSON for home entertainment and comfort.

THOMSON is a TECHNICOLOR S.A. brand.