

## Bigben Interactive launches its new website

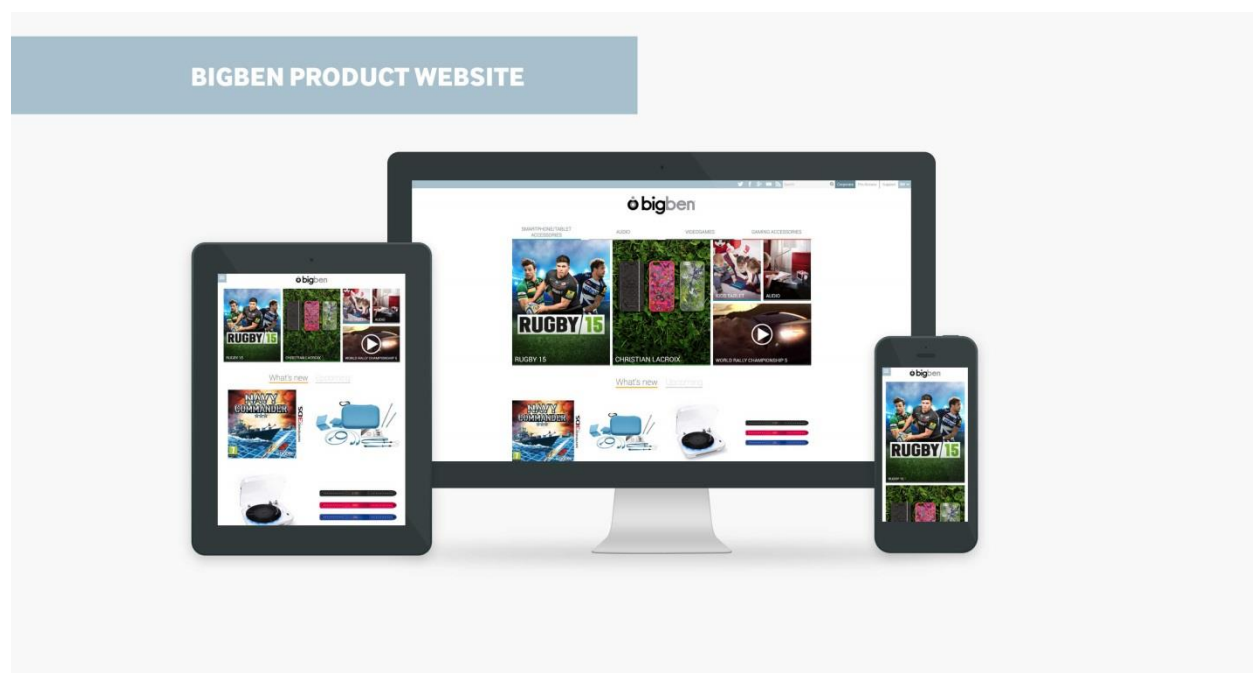
*Lesquin, Thursday, 21<sup>th</sup> May, 2015* – After having spent months working on their creation and their development, Bigben Group is now proud to introduce you to their 2 fresh new websites: its 'Product' one and its 'Corporate' one. Both are adapted for all the modern devices and are available in several languages.

### A 'Product' site more ergonomic and complete

The new website 'Product' introduces the group activities in a very clear and attractive home page thanks to its modern flat design. All the products' categories (gaming accessories, audio, smartphone/tablet accessories, video games) are always found on the top website banner. Prestigious licences such as Christian Lacroix, Jean Paul Gaultier, Turtle Beach, Freegun or Coca-Cola are highlighted with specific brand universes.

This website is also an excellent tool for professionals, journalists and buyers. Indeed, a secure area allows them to have access to detailed information about each product, including a pack with high-resolution images to download and a complete sales sheet.

The 'Product' site is now available in Spanish, Italian, German and English in order to be closer to our international clients. The English version is visible on this following link: <http://www.bigben-interactive.co.uk>

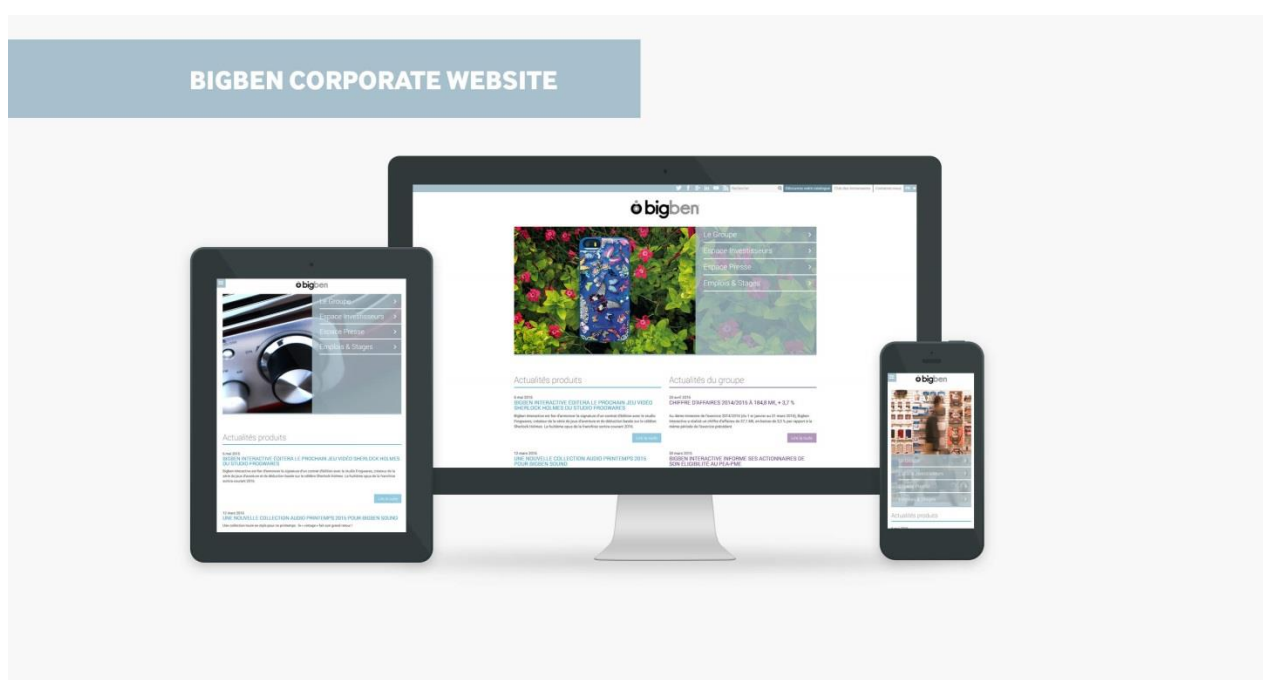


### An independent 'Corporate' website

The new 'Corporate' website gathers historical and financial information about the group and is also a communication interface with the press. In order to be more ergonomic, it is fully independent of the 'Products' website.

This 'Corporate' website also includes job and internship offers in all the group's expertise areas. Investors can find all the data concerning the group's financial statements and turnover. Finally, each press release already published by the Bigben Group is available on the website.

The 'Corporate' website is visible in French and in English: <http://www.bigben-group.com>



For further information on Bigben Interactive and its video games: [www.bigben.fr](http://www.bigben.fr)

**Follow us now on Facebook, Twitter and YouTube.**



[Bigben Interactive](https://www.facebook.com/BigbenInteractive)



[@bigbeninteract](https://twitter.com/bigbeninteract)



[BigbenInteractiveEU](https://www.youtube.com/BigbenInteractiveEU)

**About Bigben Interactive**

A leading player specialized in the design and distribution of accessories for video games and cell phones, as well as audio products, Bigben Interactive has a presence in France, Benelux, Germany and Hong Kong. Buoyed by the rapid expansion of the smartphone market and changes in the video game market, the Group, which is recognized for its capacities in terms of innovation and creation, seeks to become one of Europe's leaders in multimedia accessories. In 2015, Bigben Interactive will publish the rally simulation WRC 5, as well as other major projects that will be announced very soon.