

WRC 5

NEW TRAILER FOR WRC 5! THE FORD FIESTA RS WRC IN ACTION UNVEILS!

New season, new challenges, WRC 5 is scheduled for Autumn 2015 and will be available for Xbox One, Xbox 360, PlayStation®4, Playstation®3, PlayStation® Vita and PC.

Watch the video on Youtube: <https://www.youtube.com/watch?v=6bOOCdzPNCQ>

Lesquin (FRANCE), July 21st, 2015 – Video game publisher and distributor **Bigben Interactive**, and French racing game developer **Kylotonn Games**, today unveil an exciting trailer setting up the Ford Fiesta RS WRC from M-Ford World Rally Team & new screenshots for the WRC 5 video game, the official 2015 FIA World Rally Championship (WRC) game. It is scheduled for release in **Autumn 2015 on Xbox One**, the all-in-one games and entertainment system and **Xbox 360** games and entertainment system from Microsoft, **PlayStation®4, Playstation®3, PlayStation® Vita and PC**.

“With these new trailer & screenshots, we want to show different locations and challenges that are waiting for players” says Alain Jarniou, WRC 5 Game Director. *“From the frozen roads and snow banks of Sweden, to the narrow and sandy lines of Sardinia, or even the fast technical sections of Finland, we really want to put players into real drivers’ gloves. That’s why we worked hard to recreate the special atmosphere at each of the 13 rallies that makes the WRC so diverse”* declares Alain Jarniou.



Rally Sweden - Ford Fiesta RS WRC – Henning Solberg

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Rally Italia Sardinia – Ford Fiesta RS WRC – M-Sport World Rally Team



Neste Oil Rally Finland – Ford Fiesta RS WRC – Henning Solberg

The FIA World Rally Championship (WRC) pits drivers and production-based cars against some of the toughest and most varied conditions on the planet. In 2015, the roads on this epic motorsport adventure are spread across 14 countries, with 13 rallies on everything from snow packed forest tracks to rock-strewn mountain passes.

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About Bigben Interactive

A leading player specialized in the design and distribution of accessories for video games and cell phones, as well as audio products, Bigben Interactive has a presence in France, Benelux, Germany, Spain, Italy and Hong Kong. Buoyed by the rapid expansion of the Smartphone market and changes in the video game market, the Group, which is recognized for its capacities in terms of innovation and creation, seeks to become one of Europe's leaders in multimedia accessories. Since 2013, Bigben Interactive is the publisher of WRC video game and, following the signing of a major partnership with the French National Rugby League (LNR), has published in 2014 the first rugby simulation with official TOP 14 / PRO D2 licenses on new generation consoles.

The Bigben Interactive group has 308 employees in France, Benelux, Germany, Spain, Italy and Hong Kong. Sales published for 2013 /2014 (to the end of March 2014) amounted to €178m.

About Kylotonn Games

With more than 25 games released on all platforms, from the first generation of consoles to the current fourth generation, Kylotonn has a solid reputation in the video game industry. Composed of racing enthusiasts, our team's strategy is to gradually specialize in the racing games genre. Kylotonn Team: 60 developers - In-house real-time 3D technology: Kt HD

About WRC

Widely regarded as the most challenging motor sport competition in the world, the FIA World Rally Championship (WRC) puts cars and drivers in a series of three or four-day events through some of the toughest, and most varied, conditions on the planet. The roads on this epic motor sport adventure range from the ice and snow of Scandinavia to the stifling heat of Australia – over surfaces including packed ice, smooth asphalt and boulder-strewn rocky tracks. Established in its current format in 1973, in 2015 drivers and manufacturers – including Citroën, Hyundai, Ford and Volkswagen - battle for the title of World Rally Champions on rallies spread across 13 countries and 4 continents. For more information about the WRC visit www.wrc.com