

# Bigben Interactive and Gloomywood sign distribution agreement

*Bigben Interactive to handle digital distribution strategy and marketing activities  
of new stealth horror adventure 2Dark*

**Lesquin, 26th, October 2015** – Bigben Interactive is today pleased to announce a distribution partnership with French developer Gloomywood for their upcoming title 2Dark, set for a PC release in the first half of 2016.

The agreement ensures that Gloomywood, the new development team headed by Frederick Raynal, the creative force behind the original *Alone in the Dark* and *Little Big Adventure 1* and *2*, can fully focus on the development and delivery of the upcoming stealth horror adventure game *2Dark*, with Bigben Interactive handling the digital distribution and marketing strategy.

*“As a small development team, we quickly realised that various other tasks can distract you from the most important thing: developing and delivering the best possible gameplay experience for the audience. We are very pleased to have the support of Bigben Interactive on our side, freeing the team up so that they can focus on realising the full vision we have for 2Dark”* said Frederick Raynal, head of development at Gloomywood.

*“With our experience of working with some of the best games developers in the business, and advising them on digital distribution and marketing activities, we’re able to effectively help bring Gloomywood’s 2Dark to as wide an audience as possible”* commented Benoît Clerc, Head of Group Software at Bigben Interactive.

Set in a twisted and quirky 1970’s universe, *2Dark* tasks you with saving a group of kidnapped children, all while avoiding the ever present threat of their captors; a crowd of disturbed serial killers who are lurking in the dark, waiting for their next victim. The unique gameplay mix challenges players with devious riddles, mystery and danger around every corner.

For further details please contact [pr@icopartners.com](mailto:pr@icopartners.com). For assets of 2Dark please visit this [press room](#).

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## **ABOUT 2Dark**

2Dark is a delightful but fear inducing stealth horror adventure game that sees you playing the part of the hero, Mr Smith. Set in a twisted and quirky universe, 2Dark asks you to infiltrate mansions and save the kidnapped children, all the while avoiding the ever present threat of their captors: a group of disturbed serial killers who are lurking in the dark, waiting for their next victim. There is really only one objective to this surreal horror adventure game and that is...don't let the kids die.

## **ABOUT Gloomywood**

Based in Lyon (France), Gloomywood is a new video game band created in 2014 by four friends and industry veterans: Frederick Raynal and Yael Barroz (Alone in the Dark, Little Big Adventure), Thierry Platon and Sophie-Anne Bled (Ranx, Tiny Token Empires, etc.). Together they share more than 100 years of combined experience in the video game industry. 2Dark is their first title. Check out their [website](#) or [Youtube channel](#), follow them on [Twitter](#) or visit their [Facebook page](#) or [Google+ page](#) for more information.

### **About Bigben Interactive**

A leading player specialized in the design and distribution of accessories for videogames and cellphones, as well as audio products, Bigben Interactive has a presence in France, Benelux, Germany, Spain, Italy and Hong Kong. Buoyed by the rapid expansion of the Smartphone market and changes in the videogame market, the Group, which is recognized for its capacities in terms of innovation and creation, seeks to become one of Europe's leaders in multimedia accessories. Since 2013, Bigben Interactive is the publisher of WRC videogame series. In 2015, Bigben Interactive continues its expansion as a major publisher with the new Sherlock Holmes videogame scheduled for 2016.

Bigben Website: [www.bigben.eu](http://www.bigben.eu)

**The Bigben Interactive group has 308 employees in France, Benelux, Germany, Spain, Italy and Hong Kong. Sales published for 2014 /2015 (to the end of March 2014) amounted to €184,9m.**