

## BIGBEN INTERACTIVE ANNOUNCES A NEW AGREEMENT TO PRODUCE THE BRAND NEW ISLE OF MAN TT RACES VIDEO GAME.

*Bigben Interactive and the Isle of Man Government Department of Economic Development, the commercial rights holders of the Isle of Man TT Races, has reached an agreement to exclusively produce, under global licence, TT Isle Of Man – Ride on the Edge.*



Lesquin (France), 2016, April 14<sup>th</sup> - Bigben Interactive, French leading publisher, is proud to announce a partnership with the Isle of Man Government Department of Economic Development, to produce a brand new motorbike video game dedicated to one of the most famous and heroic racing event: the Isle of Man TT races.

The new TT Isle of Man video game is being developed by Kylotonn Games, a French racing games development studio already known for WRC 5, the 2015 official World Rally Championship video game, acclaimed by the gaming industry and Ping Award winner in the Best Console Game of the Year category.

Bigben Interactive and Kylotonn have already begun a programme to assess, record and digitally map the iconic 37¾ mile TT Mountain Course, which is run entirely on closed public roads. The TT Races is widely recognised as one of the world's leading motorsport events and has run on the Isle of Man since 1907.

David Cretney MLC, the Department of Economic Development's political representative for Tourism and Motorsport commented:

*"The partnership between Bigben Interactive and the Isle of Man Government represents an opportunity not only to generate additional commercial income but also to increase the profile of the TT Races and broaden the event's appeal to a wider, younger demographic working alongside a world class partner in the gaming world."*

*"For several years now, our team works together with Kylotonn's developers to create and offer the best depictions of some of the most spectacular racing events like the Isle of Man TT races or the World Rally Championship.",* says Benoît Clerc, Head of Software at Bigben Interactive. *"By creating 1/1 the iconic 37¾ miles of the race, we already know that all the motorbike fans will feel the speed and the excitement of being part of the Isle of Man TT races"* concludes Benoît Clerc.

TT Isle Of Man – Ride on the Edge, which will be released in 2017, will feature many of the leading teams and riders who will be recreated digitally to accurately represent their team liveries and bike manufacturers. The game will be available for latest generation consoles and PC.

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#### **About Bigben Interactive**

Bigben Interactive is a European player specialized in video game publishing and the design and distribution of smartphone and gaming accessories as well as audio products. The Group, which is recognized for its capacities in terms of innovation and creation, aspires to become one of European leaders in each of its business segments.

Company listed on Euronext Paris, compartment C – Index : CAC SMALL – Éligible SRD long | ISN : FR0000074072 ; Reuters : BIGPA ; Bloomberg : BIGFP | SALES 2014-2015: 184,9M€ | HEADCOUNT: 350 employees | INTERNATIONAL: 9 subsidiaries and a distribution network in 50 countries.  
[www.bigben-group.com](http://www.bigben-group.com)

#### **About Kylotonn Games**

With more than 25 games released on all platforms, from the first generation of consoles to the current fourth generation, Kylotonn has a solid reputation in the video game industry. Composed of racing enthusiasts, our team's strategy is to gradually specialize in the racing games genre. Kylotonn Team: 60 developers - In-house real-time 3D technology: Kt HD

#### **About Isle of Man TT Races.**

The Isle of Man TT is one of the world's oldest motorsport events. It started in 1905 as the British trial round for the fledgling European car racing championship, the precursor to modern day Formula 1, with motorbikes introduced in 1907. The races take place on a 37¼ mile circuit of closed public roads and feature seven bike classes: Superbike, Supersport, Superstock, Senior, Lightweight, Electric and Sidecar. The Isle of Man, which is a UK crown dependency in the British Isles, hosts the annual two week festival in late May and early June, attracting over 43,000 visitors.