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## BIGBEN INTERACTIVE ANNOUNCES AN AGREEMENT WITH UBISOFT FOR THE DISTRIBUTION OF WRC 6

Ubisoft will be in charge of the Italian distribution of the new rally game that will be released on October 7th, 2016

**Lesquin (FRANCE) – September 19<sup>th</sup>, 2016** – Bigben Interactive and Ubisoft announced an agreement for the Italian distribution of **WRC 6**, that will be available in stores for PlayStation<sup>®</sup>4 computer entertainment system and Xbox One from **October 7th, 2016**.

After the success and the experience gained by Kylotonn Racing Games with WRC 5, the studio collected all the feedback from the community to improve the 2016 version of the game, and raise the WRC experience on consoles to a new level of realism and excitement. The game will include narrower roads, longer special stages, and even a brand new challenging experience with head-to-head Super Special Stages. WRC 6 also takes advantage of new development tools by Kylotonn which will increase graphics and audio perception for players. All these massive improvements make WRC 6 the best way to feel the excitement of being in the boots of a real driver among some of the toughest conditions around the world.

WRC 6 will feature all 14 rounds of the 2016 WRC season, including for the first time Rally China, all the star WRC drivers and also a wide selection of WRC 2 teams and competitors from the Junior WRC category.

"After the great success of WRC 5, we are very excited to continue our partnership with Bigben Interactive for the launch of the new game in the series," said Ricardo Cones, Managing Director of Ubisoft Italia. "We are sure that WRC 6 will draw the racing games fans attention, thanks to the many new features, like the new split-screen mode, and an unprecedented level of realism."

Press Release

"We are very happy to collaborate with Ubisoft Italy again. They are a trusted partner for WRC 6 distribution" declares Alain Falc, CEO of Bigben Interactive. "This latest version marks a turning point for Bigben as well as for WRC 6 franchise. We are convinced that WRC 6 will be enjoyed by large number of players" he concludes.

For the first time on new gen consoles, WRC 6 will include a split screen mode allowing players to enjoy the most extreme rally stages in the world with their friends in local. Acclaimed by the racing community, this split screen mode allows two players to share the same screen whilst playing simultaneously and brings the game to a new level of fun and competition. WRC 6 will be a great moment for friends to challenge each other, fighting against the clock and obstacles to be the first to cross the finish line.

For more information about WRC 6, visit the official <u>Facebook</u> page and website www.wrcthegame.com.

## **About Bigben Interactive**

Bigben is a European player specialized in video game publishing, design and distribution of smartphone and gaming accessories, as well as audio products. The Group, which is recognized for its capacities in terms of innovation and creation, aspires to become one of European leaders in each of its business segments. www.bigben.eu

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