



Bigben announces a publishing and distribution agreement with Strategy First for the video game FlatOut 4 – Total Insanity

Lesquin (FRANCE), November 17th, 2016 – Bigben has announced the signing of an agreement with Canadian company Strategy First Inc, based in Montreal, Quebec, Canada for the publishing and distribution of **FlatOut 4 – Total Insanity**. Developed by the French studio Kylotonn Racing Games (WRC 5, WRC 6), FlatOut 4 will be published and distributed by Bigben in Europe and Asia (excluding Japan) on new generation consoles from March 2017.

The newest title of the famous series, **FlatOut 4 - Total Insanity** is an arcade demolition derby racing game that offers an explosive experience to gamers who like racing, challenges and automobile stunts of all sorts. The game revisits many of the game modes that made the franchise a success (in particular Stunt mode), while introducing Assault mode and other features which are both in single player and multiplayer mode, for even more fun and competition. A savvy blend of nitro-glycerine and wild circuits, **FlatOut 4 – Total Insanity** is in line with the best episodes of the series and promises many hours of gameplay both online and offline.

"Bigben has developed special expertise in car racing games and we are delighted to be able to work with Strategy First on a licence as famous as FlatOut," stated Alain Falc, CEO of Bigben Interactive. *"FlatOut 4 – Total Insanity marks the return of the franchise to the level of excellence that established its reputation with players, and we are sure it will win over the public in Europe and Asia,"* he concluded.

“Strategy First is pleased and excited to team up with Bigben for the European and Asia release of **FlatOut 4 – Total Insanity**. We are confident in Bigben’s proven ability to bring car racing games to a large audience” stated Emanuel Wall, Director of Strategy First.

“**FlatOut 4 – Total Insanity** is the pre-eminent arcade, demolition, derby racing franchise which encourages and rewards high speed road rage. Which we believe the public in Europe and Asia will love.”

FlatOut 4 – Total Insanity will be available in March 2017.

A propos de Bigben Interactive

Bigben is a European player specialized in video game publishing, design and distribution of smartphone and gaming accessories, as well as audio products. The Group, which is recognized for its capacities in terms of innovation and creation, aspires to become one of European leaders in each of its business segments.

www.bigben.eu

Company listed on Euronext Paris, compartiment C – Index : CAC SMALL – Éligible SRD long | ISN : FR0000074072 ; Reuters : BIGPA ; Bloomberg : BIGFP | SALES 2015-2016: 202,2M€ | HEADCOUNT: 350 employees | INTERNATIONAL: 9 subsidiaries and a distribution network in 50 countries. www.bigben-group.com

About Strategy First

Strategy First celebrating its 27th anniversary is a world-wide publisher of entertainment software for the PC and emerging platforms. The company is known for its proprietary titles such as the award winning “Flatout Racing”™ ‘Ghost Master’™ , “Space Empires”™ and critically acclaimed 3rd party games ‘S.C.S. Dangerous Waters’™ The company provides unique opportunity for independent developers who would like to market and release their games to a worldwide audience. Opportunities include work for hire, financing of a product and general publishing opportunities. Visit us today at www.strategyfirst.com

About Kylotonn

With more than 25 games released on all platforms, from the first generation of consoles to the current fourth generation, Kylotonn has a solid reputation in the video game industry. Composed of racing enthusiasts, our team's strategy is to gradually specialize in the racing games genre. Kylotonn Team: 60 developers - In-house real-time 3D technology: Kt HD