



BIGBEN AND KYLOTONN STUDIO ANNOUNCE WRC 7, THE OFFICIAL VIDEO GAME OF THE 2017 FIA WORLD RALLY CHAMPIONSHIP

Lesquin (France), May 16th, 2017 – **Bigben** and **Kylo tonn** are pleased to announce the upcoming release of **WRC 7**, the official video game of the 2017 FIA World Rally Championship (WRC). **The game will be available this autumn on PlayStation®4, Xbox One and PC.**

With over one million copies sold in the last 2 years, the WRC license will benefit from the experience of the French studio Kylo tonn, which will use all of its expertise to develop a more precise, extreme and realistic game. This year, the level of immersion in the FIA World Rally Championship will be even higher.

WRC 7 will put even more emphasis on the dynamic new-for-2017 World Rally Cars, including **Thierry Neuville, Dani Sordo and Hayden Paddon's Hyundai i20** (already 2 victories in 5 events in 2017 for Hyundai Motorsport) highlighted in the **trailer called "The Beauty and the Beast"**, available here: <https://youtu.be/OMBmcEjehnQ> .

This year the World Rally Championship rules have changed, and the cars in which the drivers compete are **more powerful** and more aggressive. Their new characteristics, enhanced by **astonishing aerodynamics and improved handling**, will make the rallies even more spectacular. This surge of power experienced while steering and driving with the controller will never have felt so real.

Aggressive, loud and nimble, the **WRC 7** cars represent a new challenge for players, who will face off against each other to gain crucial tenths of a second on the Tarmac, dirt and snow of the 13 rallies in the WRC. Players will have the chance to play as their favourite WRC drivers and cars from the 2017 season, including Sébastien Ogier (Ford Fiesta WRC), Kris Meeke (Citroën C3 WRC) or Jari-Matti Latvala (Toyota Yaris WRC).

The Hyundai i20 Coupe WRC is a 380hp version of the road car, able to reach 60mph in less than 4 seconds. For Hyundai Motorsport, the three-door Hyundai i20 Coupe WRC represents the team's third new car since its debut in the Championship back in 2014.

WRC 7 will be available in the autumn of 2017 on PlayStation®4, Xbox One and PC.

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About Bigben

Bigben Interactive is a European player specialized in video game publishing and the design and distribution of smartphone and gaming accessories as well as audio products. The Group, which is recognized for its capacities in terms of innovation and creation, aspires to become one of European leaders in each of its business segments.

www.bigben.fr

About Kylotonn Racing Games

With more than 25 games released on all platforms, from the first generation of consoles to the current fourth generation, Kylotonn has a solid reputation in the video game industry. Composed of racing enthusiasts, our team's strategy is to gradually specialize in the racing games genre. Kylotonn Team: 60 developers - In-house real-time 3D technology: Kt HD

About WRC

The World Rally Championship is the FIA's premium rally series. WRC showcases authentic motorsport, high performance cars and the world's best drivers competing in dramatic surroundings ranging from the ice and snow of Scandinavia to the stifling heat of Sardinia. Established in its current format in 1973, WRC participants battle for the drivers' and manufacturers' world titles at 13 rallies spanning 15 countries and four continents. Additional championship information can be found at www.wrc.com and www.wrcplus.com.

About Hyundai Motorsport and the Hyundai i20 Coupe WRC

Hyundai Motorsport is responsible for Hyundai's global motorsport activities and primarily for its World Rally Championship programme. Based in Alzenau on the outskirts of Frankfurt in Germany, the company embarked on its debut season in the FIA World Rally Championship in 2014 with a bespoke team of skilled staff and a brand new car, the Hyundai i20 WRC. With a number of key technical regulation changes introduced for the 2017 season, Hyundai Motorsport has developed a brand new car, the Hyundai i20 Coupe WRC, with which it will contest its fourth season. Further information about Hyundai Motorsport is available at: <http://motorsport.hyundai.com>