

BIGBEN INCREASES ITS STAKE IN KYLOTONN TO 45 % OF THE CAPITAL

Bigben announces being now the owner of a 45% stake in the capital of Kylotonn, the French development studio in charge of developing flagship games for the Group such as *WRC*, *TT Isle of Man* and *V-Rally 4*.

After taking a 24.99% stake in the capital of the developer in July 2017, Bigben acquired an additional 20.01% from minority shareholders on 18 April 2018.

Roman Vincent, the studio's founding director, holds the remaining 55% of the capital.

This operation reflects Bigben's desire to go further upstream in the gaming business industry in order to position itself as a developer/publisher. This increase of its stake in the capital of the Kylotonn development studio allows the Group to secure high quality assets for its next racing games as part of its strategy to become a leader on the AA games segment while Kylotonn thus ensures the long term viability of its activity.

Created in 2002 in Paris, Kylotonn has developed more than 25 games, specialising in racing games in recent years, among which the emblematic *WRC* published by Bigben. The studio, which employs 95 developers in Paris and 25 in Lyon, uses the internal real-time 3D (Kt engine) technology for the development of its multi-platform creations (PS4, Xbox One, PC and SWITCH).

"We are proud of this closer relation with Bigben because it reflects our high level of expertise and allows us to strengthen our collaboration with a publisher enjoying a global distribution network" says Roman Vincent, founding chairman of Kylotonn.

"By increasing our stake in the capital of Kylotonn, we secure a strategic know-how to ensure the high quality of our games and their release schedule." The successes of both the WRC and TT Isle of Man games demonstrate the relevance of our collaboration with Kylotonn, one of the top 5 French development studios" says Alain Falc, chairman and CEO of Bigben

Upcoming publication:

Annual sales 2017 / 2018: Monday 23 April 2018
Press release after close of the stock market

ABOUT BIGBEN INTERACTIVE

SALES 2016-2017
208,1M€

Bigben Interactive is a European player in video game publishing, in design and distribution of smartphone and gaming accessories as well as in audio products. The Group, which is recognized for its capacities in terms of innovation and creativity, intends to become one of Europe's leaders in each of its business segments.

HEADCOUNT
ca. 350 employees

Company listed on Euronext Paris, compartiment B – Index : CAC SMALL – Éligible SRD long
ISN : FR0000074072 ; Reuters : BIGPA ; Bloomberg : BIGFP

INTERNATIONAL
9 subsidiaries and a distribution network in 50 countries

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