



Bigben and Atari® Partner to Distribute and Publish New RollerCoaster Tycoon® Adventures for Nintendo Switch™ in Europe

- RollerCoaster Tycoon Adventures will be released for the 2018 holiday season and will be a completely new game, enjoying all the features of the RollerCoaster Tycoon games with unique aspects for the Nintendo Switch™ Console
- The RollerCoaster Tycoon franchise has sold more than 14 million PCbased units and more than 35 million mobile downloads
- The strength of Bigben in distribution will be an asset for the widest possible exposure of the title
- The distribution agreement also covers other titles on consoles

Paris, July 19th, 2018 - Bigben and Atari® announce today their association to distribute in Europe and Australia the new game RollerCoaster Tycoon® Adventures for Nintendo Switch, a title that will be available for the end of the year holidays 2018.

This agreement is fully in line with Atari Games' strategy to focus on game production and online operations, and to partner with leading partners in the physical distribution of games. Bigben has a large distribution force throughout Europe, with a decisive direct presence in key European territories. Atari will be the Publisher of the game, Bigben can also be co-publisher in some cases.

RollerCoaster Tycoon Adventures for Nintendo Switch is the new version of this famous amusement park simulation game. Developed by NVizzio, developer of the RollerCoaster Tycoon Touch mobile version, it includes all the features of the best RollerCoaster Tycoon games, adapted to make the most of all the possibilities of this console.

The agreement also targets the physical distribution of other games on consoles, including Rollercoaster Tycoon Joyride®, the version of the game on PlayStation 4 with a virtual reality mode that will also be released in 2018.

Chris Sawyer and Atari have been working together for almost 20 years and this new game illustrates the continuity of their partnership. Since the late 90s, Atari has released many games based on the RollerCoaster Tycoon license. It is one of the world's best-selling franchises in the history of PC gaming, with more than 14 million units sold. The franchise is also experiencing a strong craze on mobile platforms: RollerCoaster Tycoon 4M, released in April 2014, has exceeded more than 20 million downloads; RollerCoaster Tycoon Touch, released in February 2017, is already more than 15 million downloads. From the first Deluxe Edition to the Expansion Packs, every RollerCoaster Tycoon game has been built around the theme of creating, managing and strategically planning even more daring and fun theme parks.

About Atari

Atari, consisting of Atari SA and its subsidiaries, is a global interactive entertainment and multiplatform licensing group. A true video game innovator founded in 1972, Atari owns and / or manages a portfolio of more than 200 games and franchises, including world-renowned brands such as Asteroids®, Centipede®, Missile Command® and Pong®. From this important portfolio of intellectual properties Atari draws attractive online games for smartphones, tablets, other connected devices. Atari also develops and distributes interactive entertainment for Microsoft and Sony game consoles. Atari also leverages its brand and franchises with licensing agreements through other media, spin-offs and publishing. More information on: www.atari-investisseurs.fr

There is still inherent uncertainty in the completion of these projects, their operating budget and their financing plan, and failure to make assumptions may affect their value.

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ABOUT BIGBEN

A front-runner in the digital entertainment industry, BIGBEN applies its expertise to the strategic fields of gaming, mobiles, and audio. With fifteen years of experience publishing and distributing video games on consoles and PC, BIGBEN has recently successfully moved upmarket toward 'AA' games with strong value creation. With a presence in every country of the world thanks to their sports, racing, simulation, action, and adventure games, BIGBEN seeks to figure prominently among the global leaders in its domain. www.bigben.eu

Company listed on Euronext Paris, compartment C – Index: CAC SMALL – Éligible SRD long | ISN: FR0000074072; Reuters: BIGPA; Bloomberg: BIGFP |SALES 2017-201: 245,4M€ | HEADCOUNT: 350 employees | INTERNATIONAL: 9 subsidiaries and a distribution network in 50 countries.

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