

**CONFIRMATION OF THE DISTRIBUTION RATIO
AND
IMPLEMENTATION
OF THE DISTRIBUTION IN KIND OF NACON SHARES**

BIGBEN INTERACTIVE ("BBI" or the "Company") informs its shareholders that given the opening price of Nacon shares on the regulated market of Euronext in Paris, its Board of Directors meeting today confirmed the distribution ratio of one (1) Nacon share for every five (5) BBI shares held.

Following the approval of the transaction by BBI's shareholders at the Combined General Meeting on July 21, 2023, the distribution in kind of Nacon shares to BBI's shareholders is effective as of today, the date of the payment.

Following this transaction, BBI will hold 52,917,211 Nacon shares, i.e. 60.87 % of the share capital and 71.48 % of the voting rights.

The distribution of Nacon shares to BBI shareholders is made on the basis of one (1) Nacon share for every five (5) Bigben Interactive shares held, in accordance with the terms and conditions of the transaction announced by the Company in the press release published on 16 June 2023.

Based on the opening price of Nacon shares on the regulated market of Euronext Paris on July 28 2023, i.e. EUR 2.04, and the number of Nacon shares distributed (excluding treasury shares), equal to 3,698,792 the total amount of the distribution in kind amounts to EUR 7,545,535.68 i.e. EUR 0.41 per Bigben share.

For information on the tax treatment applicable, BBI shareholders are invited to refer to Part 3 of the press release of June 16, 2023.

For French tax residents, the cost price for tax purposes of the Nacon shares received as part of the distribution in kind is the opening price of the Nacon share on July 28, 2023, i.e. EUR 2.04.

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ABOUT BIGBEN INTERACTIVE

SALES 2022-23

283.5 M€

HEADCOUNT

Over 1300 employees

INTERNATIONAL

31 subsidiaries and a distribution network
in more than 100 countries

www.bigben-group.com

Bigben Interactive is a European player in video game development and publishing, in design and distribution of smartphone and gaming accessories as well as in audio products. The Group, which is recognized for its capacities in terms of innovation and creativity, intends to become one of Europe's leaders in each of its markets

Company listed on Euronext Paris, compartment B – Index : CAC Mid & Small – Eligible SRD long
ISIN : FR0000074072 ; Reuters : BIGPA ; Bloomberg : BIGFP

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